

WESTEND

Foreign Rights List
Spring 2014



Jens Berger

**Who is This Germany?
Disclosing the True Powers and Dismantling the
Fairy Tale of National Wealth.**

About the book

Who are the owners of the largest German companies? Whom do the banks belong to? The big estates? In fact: Who owns Germany? Jens Berger tackles these questions and presents to his readers an untarnished view behind the numbers.

Did you know that the average German household owns 220.000 Euro? Seems like a lot of money, don't you think? Of course, average numbers only tell half the story and one has to look at distribution of wealth to get the full picture. Today, about two thirds of financial assets are held by only 10 percent of the people, whereas half of the German population owns only 1.4 percent.

How did this uneven distribution of wealth become possible, and what are the societal consequences? And do you know who is at the top of Daimler Benz, Siemens or Allianz? Jens Berger takes on the job of government agencies and investigative journalists to disclose what needs to be put on the public agenda as soon as possible.

About the Author

Jens Berger has been a freelance journalist for over ten years and lives with his family in Goslar, Germany. In 2007, Berger started the *Spiegelfechter*, which is now among the best-known political blogs in the country. He also holds an editing job for the German political online magazine *NachDenkSeiten*. Furthermore, Jens Berger writes for numerous German newspapers and is columnist for the national newspaper *taz*.



Specifications:

Westend Softcover
256 pages
May 2014

**World Rights
Available**

Armin Reller, Heike Holdinghausen

Planet for Sale. How to Start the Future after the Ecological Sellout

About the Book

Fossil fuels become scarce and more expensive; so much is for sure. But do we really look at the end of the oil age already? And how can a transition to a post-fossil era be successful? Armin Reller and Heike Holdinghausen show which possibilities we can employ to foster a better future after the oil.

Wind and solar energy, effectively adapted to local power demands; products made of synthetic materials - recyclable yet durable; carbon extracted from carbon dioxide as raw material base for commodities. Which paths should we go on to explore? The authors explain that technical progress by itself cannot be sustainable unless we think about how to put new developments to good use. Moreover, it is everyone's responsibility to be considerate and ecological with the use of limited natural resources. But the transition of our economy to a green and sustainable economy can only be successful if all citizens are enabled to influence the big infrastructure and industrial projects of tomorrow. For that reason, the authors argue, education and a working democratic system may be the most important promoters for change.

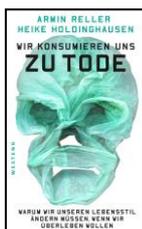
About the Authors

Armin Reller is professor for Resources Strategy at the University of Augsburg. Beforehand, he did research in inorganic and physical chemistry in Zürich, Cambridge, Bangalore and Hannover. He is the editor of the *Stoffgeschichten* (Matter Stories) series.

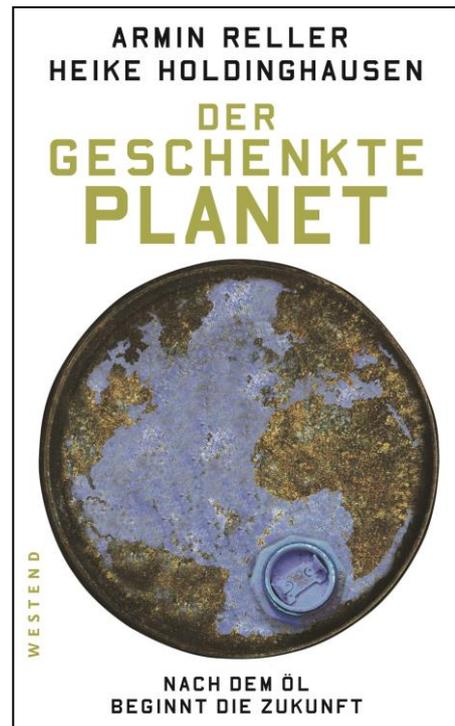
Heike Holdinghausen is a journalist working for the independent newspaper *Tageszeitung*. She writes frequently about chemical, waste and resources policies.

By the same Authors:

Armin Reller and Heike Holdinghausen: Shop Until We Drop. Why We Have to Change Our Way of Life if We Want to Survive



We can maintain our high standard of living only at the expense of others. The very production of commodity items like pens or mobile phones is often linked to child labour, collapsing waters and desertification of whole regions. The authors show the fatal ecological, political, social and economic outcome of our lifestyle.



Specifications:

Westend Softcover
256 pages
April 2014

World Rights Available

Specifications:

Westend Softcover
224 pages
July 2013
Revised edition
12.000 copies sold

World Rights Available

Miriam Faßbender

2850 Kilometers. On the Road with Mohamed and Jerry. Diary of an Escape from Africa

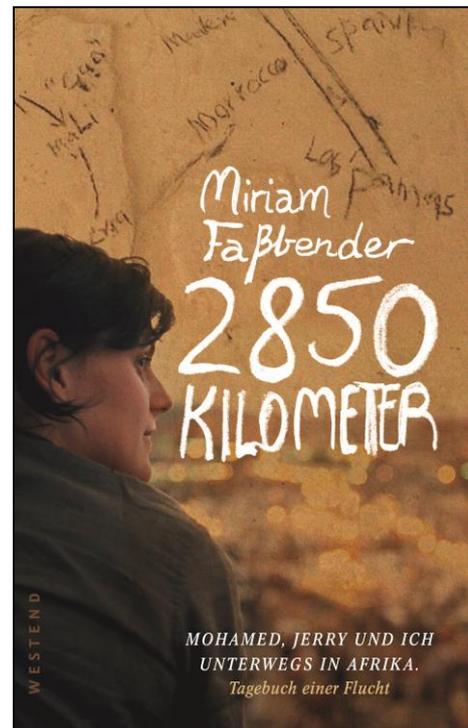
About the Book

Trapped in the waiting loop at the gates of Europe – that is the fate of thousands of young Africans, who take on the journey to the “promised land”, driven by poverty and the illusion of a better life. Miriam Faßbender accompanied two young men on their trip. As a stranger among refugees, she tells very personal stories and discloses the difficult day-to-day life of migrants on their perilous way to Europe.

Miriam Faßbender is privileged: At any time, she could board a plane and leave behind the pain and suffering of the African periphery. Thousands of African migrants do not have this option. For several months, Miriam Faßbender accompanied two young Africans from West Africa to Europe – one has been on the road for three years and the other had been deported four times already. On her trip through Central Africa she questions refugees about their lives and hears stories of suffering and hope, escape and stagnancy; she reports of a life on the run, from survival in the outlands and so-called reception camps. Also, she reports of her experience as a Caucasian among Africans, as a woman among men, as someone privileged among “second class people” – experiences which are at the same time personal and terrifying, touching and precarious, filled with hope and completely devastating.

About the Author

Miriam Faßbender, born in 1980, works as a cinematographer and director. Starting as an autodidact she gathered experience as a camera assistant for international movies. In 2005 she graduated from the FAMU film school in Prague and studied in Paris and New York. “Fremd” (Engl. “foreign”) is her first full length feature documentary. At the time she is directing her upcoming movie. She lives and works in Berlin.



Specifications:

Westend Brochure
288 pages
May 2014

**World Rights
Available**

Wolfgang Hetzer

The Euro-Party is Over. Who pays the bill?

About the Book

Europe can and will fail if its citizens allow incompetent politicians, parts of self-proclaimed and selfish elites, anti-social business leaders and unregulated financial markets, to form an alliance against the vital interests of the people of an entire continent.

Wolfgang Hetzer states that we need to act now and reverse the dire consequences of past policy mistakes. He identifies the responsible actors and gives a detailed description of the causes that led Europe, at least in parts, to the edge of the abyss since May 2010. In his opinion, Europe's future depends crucially on key political and commercial actors to revitalize and consolidate the public common interest in Europe. Otherwise, it may no longer be possible to pacify the general loss of confidence in the economic and the political system. In that case, national interests will once again take over predominance over the European idea - with all their precarious effects. With his book, Wolfgang Hetzer hopes to counteract these tendencies and to show possible solutions for the European dilemma.

About the Author

Wolfgang Hetzer holds a Ph.D. in Law and Political Science. From 2002 to 2013, he was department manager at the European Anti-Fraud Office (OLAF) and consultant of the chief executive at the OLAF in Brussels. Previously, he was head of division at the federal chancellery and responsible for the supervision of the German intelligence agency (BND).

Also by Werner Hetzer:

War of the Finances: Attacks on Social Peace in Europe



These days, capitalism represents a serious threat to the stability of the world's economic system. Not only have the follies of amoral bankers and the limpness of politicians destroyed national wealth; both, too, have evoked hostility between states that had formed alliances and confederations after two devastating world wars. In the meantime, different views on how capitalism should work and to what aim collide more and more frequently. Wolfgang Hetzer is the first one to enquire into the hows and whys of the current situation that represents the greatest danger to international peace ever since the end of the Cold War.



Specifications:

Westend Hardcover
416 pages
March 2014

World Rights Available

Specifications:

Westend Hardcover
320 pages, 2013
6.000 copies sold

World Rights available

Jean-Christophe Ammann

Art? Yes, Art! The Desire of the Picture

About the Book

In a time where pictures, illustrations and paintings are presented at every corner, people grow weary of seeing art. Perplexity and frustration set in. Christophe Ammann claims that it is therefore more important than ever to value artists and artworks, which stand tall over the rest and remain authentic, intensive and sustainable.

Today's art world is evolving in every direction at once, 360 degrees – anything goes, nothing is forbidden, every art form will be praised. With diversification comes the need for orientation. Firstly, Ammann's book is to be understood as an essential guide to the often confusing contemporary art world. By analyzing a series of artists and their work, Ammann shows how we can distinguish the meaningful from the profane, the sustainable from the temporary, and the intense from the superficial. Furthermore, Ammann explores questions beyond artists and art works and elaborates on the general conditions of contemporary art, conditions where unification efforts have failed.

Featuring articles on: Dennis Hopper, Jessica Backhaus, Franz Gertsch, Cornelia Schleime, Laura Baginski, Pina Bausch, Joseph Beuys, Lars von Trier, Pierre Paolo Pasolini and many more.

About the Author

Jean-Christophe Ammann is an internationally renowned art connoisseur and professor. He works as an art historian and curator and from 1989 to 2002 he was the general director of the Museum of Modern Art in Frankfurt am Main. Previously, he directed the Kunstmuseum Luzern (1968-1971) and the Kunsthalle Basel (1987-1988). In 1971 he was the Swiss commissioner for the Paris Biennale and in 1995 he commissioned the German pavilion on the Venice Biennale. He has been honored with numerous awards.



Specifications:

Westend Softcover
320 pages
January 2014

**World Rights
Available**

Wolfgang Staudt

The 100 Best Wines of the World

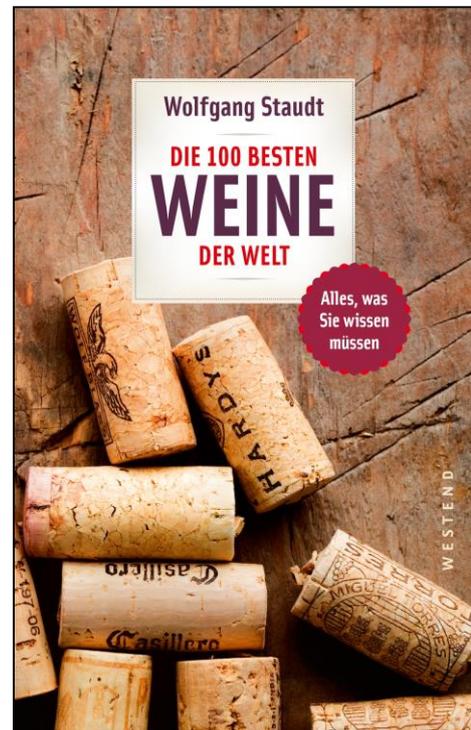
About the Book

Sauvignon Blanc, Pfälzer Riesling, Pinot Noir from the Ahr or Côtes du Rhône, Hunter Sémillon from Australia – Wolfgang Staudt selected the 100 best wines of the world. In an entertaining, objective, competent and comprehensible fashion, he explains all you need to know about these 100 wines.

At the center of his portraits are the individual aroma and the sensory profile of each wine: Taste, bouquet, visual appearance. With his readers, Staudt embarks on a wine journey around the globe and lays out the individual characteristics of each wine region. To complete his detailed portrayals he recommends the best vineyards for a particular wine variety. Once again, Wolfgang Staudt proves that an excellent wine does not have to be expensive.

About the Author

Wolfgang Staudt is a lecturer and professional connoisseur with the globally renowned “Diploma in Wine and Spirits”. Since 1995 he is an independent host of seminars, training courses and wine events. Westend also published “50 Simple Things You Should Know About Wine” (2012) and “50 German Wines you should know” (2010) by Staudt.



Specifications:

Westend Hardcover
400 pages
March 2013

**World Rights
Available**

BACKLIST

Ulrike Herrmann

The Victory of Capital. How the wealth came into the world: The History of growth, money and crises

About the Book

Money is a mystery: Everyone uses it, but no one understands it. Even famous economists fail to fully explain the ins and outs of the monetary system. The same applies to the events in the financial markets that leave most people helpless. Ulrike Herrmann delivers not only an economic analysis, but also describes the historical development of our economic system. Illustrative examples from history help us to understand current problems. And they show us that many supposedly new debates of today are in fact age-old. Critics agree: whoever wishes to understand the current economic crisis has to read this book.

About the Author

Ulrike Herrmann, born in 1964, works as an economic correspondent for the daily newspaper *faz*. She is a qualified banker and studied history and philosophy. In 2010, Westend published her book "Hurray, we are allowed to pay: The Self-Deception of the Middle Class".



Specifications:

Westend Hardcover
Approx. 288 pages
September 2013

**Rights sold to
Korea, Finland,
Vietnam**

Hans Jürgen Krysmanski 0.1% – The Empire of the Billionaires

About the Book

This book is about the top 0.1 percent of the Western European population – the super-rich. Money gravitates towards them as light does towards a black hole and money means power. This power changes attitudes, life plans and behaviours profoundly. After all, financial power represents an imperial structure. Billionaires thus become a global class of their own, whether they or we like it or not. There are many things we still do not know about them. What does this concentration of money mean? Who are the super-rich? How do they live? Hans Jürgen Krysmanski explores these questions and ventures into the essential one: What does unlimited wealth do to the super-rich, to us and to our democratic society?

About the Author

Hans Jürgen Krysmanski taught sociology at the University of Münster until 2001. He has been a member of the presidium of the World Peace Council and he currently presides over the academic advisory board of Attac as well as of the Rosa-Luxemburg-Foundation.



Specifications:

Westend Hardcover
288 pages
October 2013
10.000 copies sold

**Rights sold to
Korea and Taiwan**

BACKLIST

Heiner Flassbeck, Paul Davidson, James K. Galbraith, Richard Koo, Jayati Ghosh Act Now! The Global Manifesto for Economic Policy

About the book

At the moment global economy is on the brink of a new and deep recession or even depression. The authors, some of the world's leading economists, issue a strong warning concerning the gravest errors committed in politics at this point in time. They also name the lessons economists and politicians ought to learn to do a better job in the future.

About the Authors

Paul Davidson is Holly Chair of Excellence in Political Economy at the University of Tennessee, Knoxville. James K. Galbraith teaches economics and a variety of other subjects at the University of Texas. Richard C. Koo is Chief Economist of the Nomura Research Institute. Heiner Flassbeck worked for the UN and was director of the Division on Globalization and Development Strategies (GDS) at UNCTAD, Geneva. Jayati Ghosh is professor of economics at Jawaharlal Nehru University, New Delhi, and the executive secretary of International Development Economics Associates.



Specifications:

Westend Hardcover
208 pages, 2013
7.000 copies sold

World Rights sold
to US/UK, Spain

Sven Plöger, Frank Böttcher Climate – Facts, Figures, Insights

About the Book

Concerning climate change, there is a confusing number of opinions and theses, which are often led by specific interests. In view of this confusion, the book offers facts, figures and insights that provide clear orientation for the reader. The two authors help us to regain a clear picture of the issue – not influenced by ideology but based on facts! They give often-surprising answers to important questions: What does it mean for our weather, if the arctic ice melts? Is CO₂ really a “climate killer”? Do renewable energies actually make electricity more expensive? By taking an unbiased look at these questions, Plöger and Böttcher deliver the definite guide on one of today's most important topics and enable us to recognize the chances and opportunities in climate change

About the Authors

Sven Plöger is probably *the* best known German meteorologist today and hosts the national weather forecast on the primary public-service broadcaster ARD. He is also a prominent participant in the ongoing discussion on climate change, as well as energy transition. In 2009, Westend published his book “The Future Looks Bright. How we manage the climate change” (18.000 copies sold).

Frank Böttcher is the managing partner of the *Institute for Weather and Climate Communication*. Best known for his appearances on national weather broadcasts, he also is co-founder of *Wetterspiegel.de* and *Climate Ambassadors – Klimabotschafter e.V.* and organizer of the *Extreme Weather Congress* in Hamburg.



Specifications:

Westend Brochure
160 pages
September 2013
Including many
Illustrations

10.000 copies sold

World Rights
available

50 Simple Things You Should Know...

Andreas Schlumberger 50 Simple Things You Can Do to Save the World – And Some Money

About the Book

Global warming. Diminishing fossil fuel resources. Endangered Species. Nearing extinction. What can we as individuals do that will make a difference to today's burning issues? Plenty, says Andreas Schlumberger. And we can save some of our hard-earned money while we are at it! We are constantly exposed to hidden costs – the continually rising prices of running our household, feeding our family and commuting to work not only burn a hole in our pockets but cause serious damage to our environment. If we use our heads, we can improve the ecological health of our planet without sacrificing too many of life's luxuries, and leave our bank balances looking a great deal healthier at the same time.

This new and completely reworked edition of the successful book that launched the "50 Things..." series is packed with immensely useful tips and tricks to reduce the burden on the planet *and* your wage packet.

**25.000 copies sold – the bestseller as a
completely revised and extended edition!**

About the Author

Andreas Schlumberger is a studied biologist and works as a freelance writer and environmental journalist in Cologne. Since 2008, he is marketing manager of a leading company in the field of renewable energy. In 2004, he published the first edition of his immensely successful book "50 Simple Things You Can Do To Save The World – And Some Money", which was followed in 2005 by "33 Simple Things You Can Do to Save the World" (children's edition, rights sold to: Brazil, Thailand, Korea).



Specifications:

Westend Brochure
256 pages
May 2013, revised edition
25.000 copies sold

**Rights sold to
Italy and the Netherlands**

**Other bestselling titles in the
50-Simple-Things-Series:**



Wolfgang Staudt
50 Simple Things You Should Know About Wine
17.000 Copies sold
World Rights available



Ines Pohl
50 Simple Things You Can Do to Change Society
11.000 Copies sold
World Rights available



Arne Hoffmann
50 Simple Things Men Should Know About Sex
12.000 copies sold
World Rights available



Inéz Krebs
50 Simple Things Women Should Know About Sex
7.000 Copies sold
World Rights available



Cem Ekmekcioglu
50 Simple Things You Should Know About Ageing
8.000 Copies sold
Rights sold to Italy



Hademar Bankhofer
50 Simple Things You Should Know About Your Health
22.000 Copies sold
World Rights available



Jon Christoph Berndt / Christine Koller
50 Simple Ways to Happiness
6.000 Copies sold
World Rights available