

WESTEND



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Giorgos Chondros

Giorgos Chondros, born in 1958, is an ethnologist and environmental politician. As a founding member of the Greek ruling party Syriza Chondros accompanied the debt crisis in his country and the negotiations with the international donors from the outset. He can report first hand, how a developed industrial nation was driven to the brink of ruin within only a few years.



The Truth about Greece, the Euro Crisis and the Future of the European Union

The Propaganda War against Syriza

“Greece needs to be given the opportunity to grow and not new loans, to serve old debts.” Giorgos Chondros, Member of the Syriza Central Committee, gives a first-hand report of what actually happened during the lengthy negotiations with the EU and its so-called democratic institutions.

In a dark episode of European democracy, large parts of the conservative media played their part in the systematic defamation of Greece and the elected governing party Syriza. Yet it is precisely this policy which most people in Europe would ask for – if it was displayed in a fair and correct manner. Giorgos Chondros provides a long needed corrective and shows why we do not need to fear an alternative policy for Europe.

“Giorgos Chondros is the right person to give a multifaceted and kaleidoscopic analysis of past and present events.”

Efklidis Tsakalotos, Finance Minister of Greece

Original Title:
Die Wahrheit über Griechenland, die Eurokrise und die Zukunft Europas. Der Propagandakrieg gegen Syriza

Original language: German
Published in 2015
240 pages

With a preface from
Efklidis Tsakalotos
(Finance Minister of Greece) and
Lola Sánchez Caldentey
(Member of the European Parliament for GUE/NGL, Podemos)

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Kai Schlieter

Kai Schlieter is chief editor of the documentary & research department at the German newspaper *taz*. In 2014, he won the journalist award "Der lange Atmen" (engl. "Long Breathing") for his research on the dire conditions in children's homes run by Haasenburg Ltd. In 2013, he was nominated for the German Reporter Award.



The Master Code

How Artificial Intelligence Calculates and Controls us and Changes our Lives

Whether we do it intentionally or not: In today's tech-driven society we are all permanently producing tons of data – be it with our smart-phones, through online browsing or our buying decisions. Big players like Google, Facebook, Amazon or the NSA use our data as raw material to shape our present.

The key technology which allows these entities to analyze the enormous output is artificial intelligence. But not only does this technology yield potentially devastating consequences for everyone on the planet, it already enables companies to peak into the personal lives of billions of people. Well-known scientists like Stephen Hawking already warn that artificial intelligence could be the biggest danger to mankind in the upcoming years.

Through technology it has become possible to manipulate our daily life like never before. Yet, at the same time we could use artificial intelligence to solve some of mankind's biggest problems. Which way shall we choose?

Original Title:

Die Herrschaftsformel. Wie Künstliche Intelligenzen uns berechnen, steuern und unser Leben verändern

Original language: German

Published in 2015

320 pages

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"The development of full artificial intelligence could spell the end of the human race."

Stephen Hawking



Ingeborg Jacobs

Ingeborg Jacobs is author and filmmaker who lived in the Soviet Union between 1989-1992. Since 1995 she works as a freelance journalist for the German national television ZDF and makes movies on contemporary history. For her work she received numerous awards, including the "Deutsche Wirtschaftspreis" and the Bavarian Film Award.



Stanislaw Petrow The Man who Prevented World War Three

September 26th, 1983: At 0:15 AM the Soviet rocket detection system reports the start of intercontinental missile launched by the US. But Lieutenant-Colonel Stanislaw Petrow comes to the conclusion that the information on his monitor has to be false, and decides not to ring the alarm for an immediate counterstrike.

His gut feeling proved to be correct and Petrow saved the world from a catastrophic nuclear war. The utterly mad strategy of nuclear deterrence is still relevant today and in recent times the likelihood for a resurgence of a new Cold War increased. Even more terrifying: A new weapons race has started, which endangers the existence of all of mankind. Stanislaw Petrow is a warning figure from the past, yet who will save us next time?

Original Title:
Stanislaw Petrow - Der Mann, der den Atomkrieg verhinderte

Original language: German
Published in 2015
240 pages

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"If we do not get rid of nuclear weapons, they will be used sooner or later."

Michail Gorbatschow

"We were aware of the fact, that if the Americans would attack us first, they would live longer than us – albeit only twenty or thirty minutes."

Stanislaw Petrow



Daniel Bax

Daniel Bax, born 1970 in Blumenau (Brazil), is an editor of the German newspaper *taz, die tageszeitung*. He grew up in Freiburg and Berlin and studied journalism and Islamic studies in Berlin – before everybody else did it. As an editor he concentrates on topics like migration, integration and Islam. Daniel Bax is married and has two children. “Islamophobia” is his first book.



Islamophobia Why we should not Fear Muslims, but Islamophobists

Can Islam be part of Europe? This is the question which deeply divides public opinion – yet the debate is often tainted by prejudice and ignorance. Is the Coran endorsing violence? Does Islam need a figure like Martin Luther? Do headscarves signify the oppression of women? Is the construction of mosques a method to conquer and overtake public life? How real is the danger deriving from radical Islam, are we all “Charlie”?

Daniel Bax argues that the real danger is coming from a different direction. In a time of uncertainty, right-wing extremists managed to get a foothold in many European Parliaments. They claim to defend western core ideas like the Enlightenment and Democracy, free speech and women’s rights against the infiltration from the Middle East. Yet they bank not on rational criticism and a fair debate, but on xenophobic resentment. Daniel Bax shows how our exaggerated fear of Muslims may destroy the core values Europe stands for.

Original Title:
*Angst ums Abendland. Warum wir
uns nicht vor Muslimen, sondern vor
den Islamfeinden fürchten sollten*

Original language: German
Published in 2015
288 pages

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Heike Holdinghausen

Heike Holdinghausen works as an editor for *taz, die tageszeitung* and concentrates on economy and environmental issues as well as on chemical-, trash- and resource policy. Westend published “Wir konsumieren uns zu Tode” (engl. “We Consume Ourselves to Death”, 2012) and “Der geschenkte Planet.” (engl. “Planet for Sale”, 2013), which she wrote in collaboration with Armin Reller.



Buy it, Wear it, Toss it The Price we Pay for our Shopping Habits

Is it not a paradox? Our closets are filled to the max, but the big fashion chains like H&M, Zara or Primark do not offer less, but more products every year. Every month the collections change, they are sold only if brands participate in fierce battles for shopping discounts. Often times, the shirts, skirts and dresses are outdated very quickly and produced poorly – by workers in third world countries, under often inhumane conditions. At the same time, millions of tons of old and disposed clothing are sent from the rich to the poor countries. But there are exceptions: Companies which act responsibly and consider the side effects of their production for man and environment, fashion designers, who reflect on the sustainability of their collections. We as customers have the power to force brands to change and push for new regulations to control working conditions and supply chains in the textile industry.

Original Title:
Dreimal anziehen, weg damit. Was ist der wirkliche Preis für T-Shirts, Jeans und Co.?

Original language: German
Published in 2015
224 pages

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By the Same Author:



Planet for Sale. How to Start the Future after the Ecological Sellout
Fossil fuels become scarce and more expensive; so much is for sure. But do we really look at the end of the oil age already? And how can a transition to a post-fossil era be successful? Armin Reller and Heike Holdinghausen show which possibilities we can employ to foster a better future after the oil.

Original Title:
Der geschenkte Planet
Published in 2014
256 pages



Shop Until We Drop. Why We Have to Change Our Way of Life if We Want to Survive

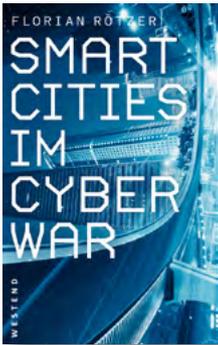
We can maintain our high standard of living only at the expense of others. The authors show the fatal ecological, political, social and economic outcome of our lifestyle.

Original Title:
Wir konsumieren uns zu Tode
Published in 2013
224 pages
12.000 copies sold



Florian Rötzer

Florian Rötzer, born in 1953, is an author and freelance journalist with focus on media studies and media aesthetics as well as the event manager for many international symposia on net policy. Since 1996 he is chief editor of the online-magazine “Telepolis” and publisher of the Telepolis (e-)book series.



Smart Cities at Cyberwar

We all experience how daily life in our cities has become “smarter” – more connected, digitized and engineered. Everybody and everything is online nonstop and saves personal data on the digital cloud, where it is at all time and forever accessible. Our homes, our workplace and the cities we live in become part of an all-embracing digital system which generates a gigantic amount of data and processes it systematically.

However, total connectivity not only increases the threat of breakdowns and hacker attacks – if military strategists are correct, smart megacities developing in many parts of the world will be tomorrow’s battlefields. Even the US are ill-prepared to the new threats emerging in the 21st Century. For the smarter a city or country becomes, the more vulnerable it is to cyberattacks and the more devastating its consequences can be. Florian Rötzer, internet pioneer and chief editor of the influential online-magazine “Telepolis”, shows why we could face the digital worst case scenario sooner than we expect.

“The book raises the debate on vulnerability of digital systems to a new level. It is not a pamphlet, but a proficient discourse on threat scenarios in modern cities. An imperative read!”

Deutschlandfunk

Original Title:
Smart Cities im Cyberwar

Original language: German
Published in 2015
240 pages

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Ingelore Ebberfeld

Ingelore Ebberfeld is a renowned cultural anthropologist and sexologist. Her successful books about sexuality include: "Botenstoffe der Liebe" ("Loves' Messenger Substances"), "Küss mich" ("Kiss me"). In 2007, Westend Verlag published her book "Blondinen bevorzugt" (engl. "Blonds Preferred"). Ebberfeld lives and writes in Bremen.



The Sexual Meltdown What Happened to Desire, Prudence and Morality?

Manufactured lust and manipulated wishes. Whenever you look and listen: Sex, sex, sex – there is not a day without. Whether in art, theater performances, media, music, public spaces, everywhere we are bombarded with bare facts, whether we want or not. The ubiquitous sexualising of society gradually develops into a sexual meltdown and supersedes everything that has been here before.

Pornography has become mainstream and its images and attitude are emulated in many areas of society. In addition to that we are constantly told what sex should be all about, how to improve our sex life and how to get the most out of it. Ingelore Ebberfeld has descended into the depths of public sexuality and delivers a revealing account of shocking social conditions. She demands a different portrayal of sexuality in public life so we can have a happier sex life without all that outside pressure.

Original Title:
*Der sexuelle Supergau. Wo bleiben
Lust, Scham und Sittlichkeit?*

Original language: German
Published in 2015
420 pages, including many pictures

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Dushan Wegner

Dushan Wegner, born 1974 in the Czech Republic, studied philosophy, German studies and media studies. Before he professionalized in public relations, he was instructor and editor for television and author of journalist text books. His specialty is the systematic development of political slogans and talking points.



Talking Points or the Power of Speech How Politicians Control Public Opinion

Some politicians are popular, no matter what they say – how is that possible? Other politicians spread an aura of competence, although their claims contradict against scientific consensus – which psychological tricks do they use? How do professional speakers develop those slogans which guarantee applause in talk shows and beer tents? And how do politicians upgrade general ideas to deadly weapons of speech? Most importantly: How do we know when politicians use talking points to try and direct public opinion in their favor?

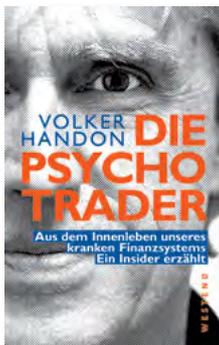
Dushan Wegner, developer of talking points and public relations professional, unravels the strategies of successful politicians – and explains what they really say when they talk. His book is a most revealing look behind the scenes of the political parade and a book for everyone who might want to construct his or her own linguistic weapon.

Original Title:
Talkingpoints oder die Sprache der Macht. Mit welchen Tricks Politiker die öffentliche Meinung steuern

Original language: German
Published in 2015
240 pages

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Backlist



Volker Handon: Psycho Traders Inside our Sick Financial System

“Making money from money is sick”, Volker Handon has been working in the financial industry for over 25 years and knows exactly what he is talking about. First, he made his money as a broker in the banking sector, where he was responsible for large assets of investment companies. Today he works as a day trader – with his own money on his account.

Volker Handon was born 1959 in Bonn. Since 1997, he works as an independent Day Trader in the international finance futures exchange. Previously, he worked as a securities trader at the Commerzbank in Frankfurt / Main, and as a Market-Maker for share options on the German futures exchange (DTB) and was involved with the development of financial products called derivatives.

Original Title:
Die Psychotrader. Aus dem Innenleben unseres kranken Finanzsystems.

Original language: German
Published in 2015
256 pages

7000 copies sold

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Cem Ekmekcioglu: Hug me! Why we need to touch and feel each other

All of us want stability in our lives. Yet, the knowledge on how much this stability is connected to the basic need to be touched has gone lost in almost all parts of our fast-paced and digital society. Consolation, reassurance, love and compliments: True affection can only be shown in person. Therefore, Cem Ekmekcioglu claims: Hug me!

Cem Ekmekcioglu was born in 1965 in Wiesbaden and studied medicine at the University of Vienna. He is a specialist for physiology as well as a doctor for nutrition medicine. Since 1994 he works as an extraordinary professor at the institute of physiology at the Medical University at Vienna.

Original Title:
Drück mich mal. Warum Berührungen so wichtig für uns sind

Original language: German
Published in 2015
224 pages

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Jens Berger: Foul Players How Bleak Economic Interests Destroy our Favorite Game

Football seems to be more popular than ever: the weekly spectacle draws millions of fans to the stadiums and television screens. The game has become big business and wealthy teams dominate the competition. Yet only a few profit from a system that has become ever more ruthless – and corrupt.

Jens Berger has been a freelance journalist for over ten years and lives with his family in Goslar, Germany. In 2007, Berger started the *Spiegelfechter*, which is now among the bestknown political blogs in the country. He also holds an editing job for the German political online magazine *NachDenkSeiten*.

Original Title:
Der Kick des Geldes. Wie knallharte Wirtschaftsinteressen unseren Fußball kaputt machen

Original language: German
Published in 2015
240 pages

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Armin Wertz: The World Dominators United States Military and Secret Service Operations

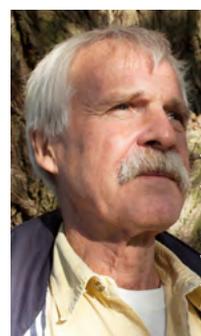
Armin Wertz brings us the first comprehensive account of US operations in independent countries – an essential read for everyone interested in American foreign policy. Since its declaration of independence in 1776, the United States fought in numerous wars, yet they declared war to a country only five times so far.

Armin Wertz is an experienced foreign correspondent who spent many years in South and Central America, Israel and other parts of the world writing for renowned magazines and newspapers such as *Der Spiegel*, *Stern* and *Frankfurter Rundschau*. Since 1997 he works as a freelance journalist travelling Southeast Asia as well as East and South Africa.

Original Title:
Die Weltbeherrscher. Militärische und geheimdienstliche Operationen der USA

Original language: German
Published in 2015
400 pages

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Andreas Schlumberger

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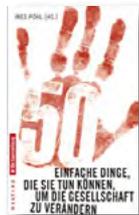


Wolfgang Staudt

50 Simple Things You Should Know About Wine

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Ines Pohl

50 Simple Things You Can Do to Change Society

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Arne Hoffmann

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Inéz Krebs

50 Simple Things Women Should Know About Sex

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Hademar Bankhofer

50 Simple Things You Should Know About Your Health

22.000 Copies sold

World Rights available

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