

WESTEND

**Foreign Rights List
Fall 2013**



Ulrike Herrmann

**The Victory of Capital
How the wealth came into the world: The
history of growth, money and crises**

About the book

Money is a mystery: Everyone uses it, but no one understands it. Even famous economists fail to explain what money is. The same applies to the events in the financial markets that leave most people helpless. In this respect, whoever wishes to understand the current economic crisis, has to read this book.

There is no shortage of books that aim to explain the economy. Most of them however are not able to provide more clarity in this respect. Accordingly, the confusion endures. In this regard Ulrike Herrmann wants to remedy this. She delivers not only an economic analysis, but also describes the historical development of our economic system. Illustrative examples from history help us to understand current problems. And they show us that many supposedly new debates of today are in fact age-old. Beyond that, she works out: We do not live in a free market economy, but in capitalism – which is not the same. This capitalism is very dynamic, but not viable without the state. However, such connections are permanently misunderstood by voters, entrepreneurs and politicians, which lead to grave mistakes, concerning all of us. Therefore the following applies: Only those who know how the “victory of capital” took and takes place, can expose the lobbyists’ lies.

About the author

Ulrike Herrmann, born in 1964, works as an economic correspondent for the daily newspaper *faz*. She is a qualified banker and studied history and philosophy. In 2010, Westend published her book “Hurray, we are allowed to pay: The Self-Deception of the Middle Class”.



Specifications:

Westend Hardcover
Approx. 288 pages
September 2013

**World Rights
Available**

Mathias Bröckers

JFK – Coup d'état in America

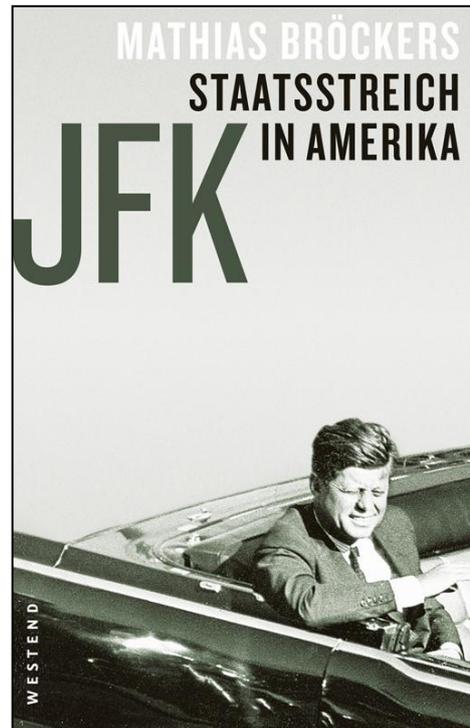
About the book

Who was it? - This is the question on which research focuses since the murder of John F. Kennedy fifty years ago. Mathias Bröckers in contrast wants to know: Why did Kennedy have to die? He comprehensively examines the latest discoveries and analyses of different parties. As only clarifying the motives can answer the question: Who is to blame for the death of JFK?

For decades, the authorities, secret services and military have withheld files on the "Kennedy case", which have been repeatedly requested by scientists and journalists. However, if it is actually all about a single confused operator, there is no reason for such a policy of secrecy. On the other hand, the mere refusal to release the files, does not prove the opposite: that governmental authorities were involved in Kennedy's assassination. But it arouses this suspicion and forms the starting point for a huge number of hypotheses circulating about the assassination. Now Bröckers is the first one, who investigates the question: Why did JFK have to die? He proves that the policy of de-escalation of the Cold War launched by Kennedy should be prevented by all means. One thing is certain: Since the assassination, the USA has pursued a policy of exercising power and preserving interests, which ranges from Vietnam, to Afghanistan, to the Iraq war and which is still valid today.

About the author

Mathias Bröckers worked as an editor for *taz* and as a columnist for *Die ZEIT*. He wrote several books, including the international bestseller "Conspiracies, Conspiracy Theories and the Secrets of 9/11" (2002).



Specifications:

Westend Hardcover
288 pages
August 2013

World Rights
available

Also by Mathias Bröckers:

Mathias Bröckers, Christian C. Walther: 9/11, Ten Years Later. The Collapse of a Web of Lies



The attacks of 9/11 are certainly the most terrible crime of the 21st century. But how can it be that even ten years later the "official truth" pronounced by the US Government is still the one and only, although the objective discrepancies of this version are highly visible? Mathias Bröckers and Christian C. Walther prove that the commission report on the attacks is rather a hypothesis without solid and clear evidence, and show the numerous inconsistencies, contradictions and cover-ups.

Specifications:

Westend Softcover
2011, 320 pages
30.000 copies
sold

Rights sold to
Serbia

Sven Plöger, Frank Böttcher

Climate – Facts, Figures, Insights

About the book

Concerning climate change, there is a confusing number of opinions and theses, which are often interest-led. In view of this confusion, Sven Plöger and Frank Böttcher gather facts, figures and insights that clearly provide orientation for the reader. A compact guide to form an opinion on one of today's most important topics.

Little remains of the atmosphere of change, with regards to environmental and climate policies today and given a variety of different state interests, the hope for binding goals fades. Sven Plöger and Frank Böttcher help us to regain a clear picture of this issue – not influenced by any ideology but based on facts! They give often surprising answers to important questions: What does it mean for our weather, if the arctic ice melts? Is CO₂ really a “climate killer”? Do the renewable energies actually make electricity more expensive? Whether global warming, Gulf Stream or extreme weather – the authors provide fundamental facts and figures. Because only when we are familiar with this information and take a closer look at them, we are able to recognize the chances and opportunities, which open up for us.

About the authors

Sven Plöger is well-known as a weather forecaster on the radio and daytime television since 1999, appearing regularly on the *Wetter im Ersten* slot following the current affairs program *Tagesthemen*. The qualified meteorologist takes intensively part in the discussion about climate change, as well as the turnaround in energy policy, and gives lectures on these topics regularly. In 2009, Westend published his book “The Future Looks Bright. How we manage the climate change” (18.000 copies sold).

Frank Böttcher is the managing partner of the *Institut für Wetter- und Klimakommunikation* (Institute for Weather and Climate Communication) in Hamburg. He supplies numerous radio and television stations with weather forecasts and is well-known as a weather forecaster among others for Klassikradio, TV Berlin and Radio Schleswig-Holstein. Böttcher is co-founder of *Wetterspiegel.de* and *Climate Ambassadors – Klimabotschafter e. V.* as well as the organizer of the annual ExtremWetterKongress (Extreme Weather Congress) in Hamburg.



Specifications:

Westend Brochure
Approx. 128 pages
September 2013

**World Rights
available**

Armin Reller, Heike Holdinghausen

**Shop Until We Drop
Why We Have to Change Our Way of Life if We
Want to Survive**

About the book

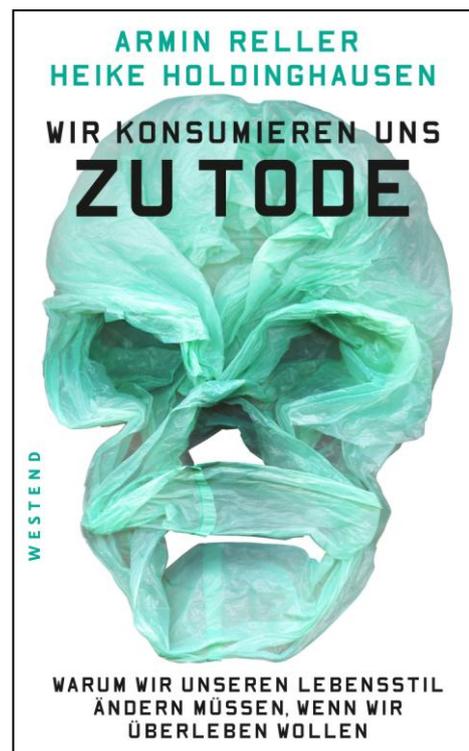
We can afford our lifestyle only at the expense of others. The very production of commodity items like pens or mobile phones is often linked to child labour, collapsing waters and desertification of whole regions. The authors show the fatal ecological, political, social and economic outcome of our lifestyle.

Whether it's sugar, water or copper – we use these resources daily, but hardly know anything about their physical reality, their origins, their history and their future. These resources are directly linked to questions of fairness, responsibility, energy consumption and economic efficiency. Armin Reller and Heike Holdinghausen show where resources like coltan or cotton come from and how we use respectively waste them. And they claim: If we don't start to economize and deal responsibly with our resources, we will consume ourselves to death.

About the authors

Armin Reller is a professor for Resources Strategy at the University of Augsburg. Beforehand, he did research in inorganic and physical chemistry in Zürich, Cambridge, Bangalore and Hannover. He is the editor of the *Stoffgeschichten* (Matter Stories) series.

Heike Holdinghausen is an editor of the *Tageszeitung*. She writes mostly about chemical, waste and resources policies.



Specifications:

Westend Softcover
Approx. 224 pages
July 2013, revised edition

10.000 copies sold

World Rights available

Günter Wierichs

The Critical Encyclopedia of Finance

About the book

From daily news programs to the economic section of newspapers, we are confronted with an abundance of financial and business terms every day. The "Critical Encyclopedia of Finance" finally explains these terms clearly and intelligibly to all. Beyond that, it also reveals their hidden "political" dimensions. This book is a must for anyone, who does not want to be manipulated.

Including, inter alia, the following terms: BAILOUT FUND, BANK ASSETS, BONUSES, CDO, CERTIFICATES, CLEARING, COMPOUND INTEREST, CONDUITS, DERIVATES, DEREGULATION, EURO BONDS, FOREIGN EXCHANGE, GROSS DOMESTIC PRODUCT (GDP), HIGH FREQUENCY TRADING, HOMO OECOMICUS, IFRS, INSIDER, LEVERAGE, MONEY CREATION, NOT BALANCED OPERATIONS, NUMBERED ACCOUNT, OFFSHORE, OPEN MARKETS, PENSION FUND, PUT, RATING, REVERSE CONVERTIBLE BONDS, SECURITIZATION, SHAREHOLDER VALUE, TAX AT SOURCE, TOBIN TAX etc.

About the author

Günter Wierichs was born in 1955. Following his training as a qualified banker, he studied economics and social sciences. He works as a teacher at a vocational college and is head of department of education for student teachers. Wierichs is the co-author of different textbooks and specialized dictionaries. He also was co-editor of a monthly magazine for prospective bank clerks.



Specifications:

Westend Brochure
Approx. 340 pages
August 2013

**World Rights
available**

BACKLIST

Heiner Flassbeck, Paul Davidson, James K. Galbraith, Richard Koo, Jayati Ghosh **Act Now! The Global Manifesto for Economic Policy**

At the moment global economy is on the brink of a new and deep recession or even depression. The authors, some of the world's leading economists, issue a strong warning concerning the gravest errors committed in politics at this point in time. They also name the lessons economists and politicians ought to learn to do a better job in the future.

About the Authors

Paul Davidson is Holly Chair of Excellence in Political Economy at the University of Tennessee, Knoxville. James K. Galbraith teaches economics and a variety of other subjects at the University of Texas. Richard C. Koo is Chief Economist of the Nomura Research Institute. Heiner Flassbeck worked for the UN and was director of the Division on Globalization and Development Strategies (GDS) at UNCTAD, Geneva. Jayati Ghosh is professor of economics at Jawaharlal Nehru University, New Delhi, and the executive secretary of International Development Economics Associates.



Specifications:

Westend Hardcover
208 pages, 2013
7.000 copies sold

World Rights sold
to US/UK, Spain

Wolfgang Hetzer **War of the Finances: Attacks on Social Peace in Europe**

These days, capitalism represents a serious threat to the stability of the world's economic system. Not only have the follies of amoral financiers and the limpness of politicians destroyed national wealth; both, too, have evoked hostility between states that had formed alliances and confederations after two devastating world wars. In the meantime, different views on how capitalism should work and to what aim collide more and more frequently. Wolfgang Hetzer is the first one to enquire into the hows and whys of the current situation that represents the greatest danger to international peace ever since the end of the Cold War.

About the author

Until 2012, Wolfgang Hetzer, holding a doctorate in law, was head of department at the *European Anti-Fraud Office* (OLAF) and responsible for corruption cases. Previously, he had been chairing the German secret service (BND), specialising in organised crime and international money laundering.

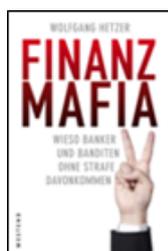


Specifications:

Westend Hardcover
320 pages, 2013
6.000 copies sold

World Rights
available

Also by Wolfgang Hetzer:



Finance Mafia: Why Bankers and Bandits Get away Without Punishment

Organisations, institutions, single persons and groups pursued unscrupulously their own interests, hidden as normal bank transactions. Wolfgang Hetzer asks for the reasons and examines, which elements of a crime could be applied.

Specifications:

Westend Hardcover
336 pages, 2011
14.000 copies sold

World Rights
available

BACKLIST

Hans Jürgen Krysmanski 0.1% – The Empire of the Billionaires

About the book

This book is about the top 0.1 percent of the Western European population – the super-rich. Money gravitates towards them as light does towards a black hole and money means power. This power changes attitudes, life plans and behaviours profoundly. After all, financial power represents an imperial structure. Billionaires thus become a global class of their own, whether they or we like it or not. There are many things we still do not know about them. What does this concentration of money mean? Who are the super-rich? How do they live? Hans-Jürgen Krysmanski explores these questions and ventures into the essential one: What does unlimited wealth do to the super-rich, to us and to our democratic society?

About the author

Hans Jürgen Krysmanski taught sociology at the University of Münster until 2001. He has been a member of the presidium of the *World Peace Council* and he currently presides over the academic advisory board of *Attac* as well as of the *Rosa-Luxemburg-Foundation*.



Specifications:

Westend Hardcover
288 pages
October 2012
9.000 copies sold

**Rights sold to
Korea and Taiwan**

Friedhelm Hengsbach Time is yours. Resisting the Regime of Speed

About the book

“It is the fastest who are going to win, not the best.” Friedhelm Hengsbach shows how the dictates of speed have permeated all aspects of life. “Too little time to be with the children, to relax and to make merry” – these complaints are not only uttered by pupils and students but also by housewives and managers. How come a speed boost has shaken up our society in the 21st century? What are the causes? And – more importantly – who suffers from the consequences? Friedhelm Hengsbach argues for a human and social tempo to replace economic growth as an indicator of wealth.

About the author

Friedhelm Hengsbach is a member of the Jesuit Order. Until 2006, he was professor of Christian social ethics at the Philosophical and Theological High School St. Georgen in Frankfurt/Main and head of the Oswald von Nell-Breuning Institute for Business and Social Ethics.



Specifications:

Westend Hardcover
288 pages
December 2012
6.000 copies sold

**World Rights
available**

BACKLIST

Jutta Ditfurth

Times of Rage: Why We Must Free Ourselves from Capitalism

About the book

Anger spans the country. After all, who is there to stand up for justice these days? Who can set boundaries to a capitalism that has got out of hand? Who fights poverty and the destruction of nature? Jutta Ditfurth balances accounts with those who have betrayed the ideal of a humane society. More importantly, she shows a way out of resignation and encourages the discouraged.

About the author

Jutta Ditfurth, sociologist and publicist, was one of the founders of the German green party *Die Grünen* and their chairwoman from 1984 to 1988. She resigned and left the party in 1991. From 2001 to 2008, she was municipal councillor for *ÖkoLinx - Antirassistische Liste* in the city council of Frankfurt. From 1970 onwards, she has been active for the extraparliamentary left.



Specifications:

Westend Softcover
296 pages
September 2012
6.000 copies sold

World Rights available

Sebastian Schoepp

The End of Solitude: What the World Can Learn from Latin America

About the book

Until the end of the 20th century, Latin America was a symbol of chaos, coups, crises and bankruptcies. Images of revolts and massacres, of dictators, slums and drug lords dominated public perception. During the last decade, however, Latin America has developed rapidly, largely unnoticed by the rest of the world. The continent now is on the way to produce the tiger states of tomorrow.

About the author

Since 2005 Sebastian Schoepp has worked for *Süddeutsche Zeitung* as an editor in foreign affairs, mostly responsible for Spain and Latin America. He is also lecturer for journalism at the University of Barcelona. He wrote for the Nicaraguan newspaper *La Prensa* and other Spanish publications.



Specifications:

Westend Softcover
288 pages
September 2011

Rights sold to Taiwan

50 Simple Things You Should Know...

Andreas Schlumberger 50 Simple Things You Can Do to Save the World – And Some Money

About the book

Global warming. Diminishing fossil fuel resources. Endangered species nearing extinction. What can we as individuals do that will make a difference to today's burning issues? Plenty, says Andreas Schlumberger. And we can save some of our hard-earned money while we're about it!

We are constantly assailed by hidden costs – the continually rising prices of running a house, feeding our families and getting to work not only burn a hole in our pockets but cause catastrophic damage to our environment. But if we use our heads, we can improve the ecological health of our planet without sacrificing too many of life's luxuries, and leave our bank balances looking a great deal healthier at the same time. This is a new and completely reworked edition of the successful book that launched the "50 Things..." series and, like the original, is packed with immensely useful tips and tricks to reduce the burden on the planet and your wage packet.



25.000 copies sold – the bestseller as a completely revised and extended edition!

About the author

Andreas Schlumberger studied biology and worked as a freelance writer and environmental journalist in Cologne. Since 2008, he is marketing manager of a leading company in the field of renewable energy. 2004 he published the first edition of his massively popular book "50 Simple Things You Can Do To Save The World – And Some Money", which was followed in 2005 by "33 Simple Things You Can Do To Save The World" (children's edition, rights sold to: Brazil, Thailand, Korea).

Specifications:

Westend Brochure
256 pages
May 2013, revised edition

25.000 copies sold

**Rights sold to
Italy, Netherlands**

Other bestselling titles in the 50-Simple-Things-Series:



Wolfgang Staudt
50 Simple Things You Should Know About Wine
17.000 Copies sold
World Rights available



Ines Pohl
50 Simple Things You Can Do to Change Society
11.000 Copies sold
World Rights available



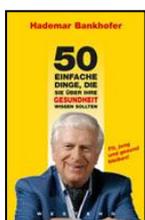
Arne Hoffmann
50 Simple Things Men Should Know About Sex
12.000 copies sold
World Rights available



Inéz Krebs
50 Simple Things Women Should Know About Sex
7.000 Copies sold
World Rights available



Cem Ekmekcioglu
50 Simple Things You Should Know About Ageing
8.000 Copies sold
Rights sold to Italy



Hademar Bankhofer
50 Simple Things You Should Know About Your Health
22.000 Copies sold
World Rights available



Jon Christoph Berndt / Christine Koller
50 Simple Ways to Happiness
6.000 Copies sold
World Rights available